

QUALITY POLICY

We, the management of **DANO TEXTILE INDUSTRIES (PTY) LTD**, manufacturers & distributors of quality woven & warp-knitted terry towelling products, are committed to the highest standards of **Service & Quality** through:

- Fostering a *culture* of Service & Quality;
- The highest *quality* customer service, innovation, people, products & processes;
- A focus on *customer needs & expectations*;
- The highest standards of *Housekeeping*;
- Good *Preventive Maintenance* practices;
- Maintaining good *Industrial Relations*;
- The *adherence* to our ISO 9001 systems & procedures;
- Investing in the *continual development & upliftment* of our human resources;
- Continual promotion of *Quality awareness*;
- Investing in the *Best Applicable Technology*;
- The *Continual Improvement* of our Quality processes, procedures, & systems.

We therefore commit to being a world-class organisation in the interests of all of our stakeholders.



Paul Redondi
Managing Director

3rd February 2009

